

## Shagun Offer : March 2018 (For Rural Customers)

Model	CASH OFFER			OR	MGA OFFER*
	Offer Value (Rs.)	MSIL Contribution	Contribution from Dealer Margin		MGA Worth equivalent to Rs
Omni (Excluding Omni Ambulance)	<b>1100</b>	600	500		<b>1100</b>
<b>Alto 800</b>	<b>2100</b>	<b>1600</b>	<b>500</b>		<b>2100</b>
<b>Alto K10</b>	<b>2100</b>	<b>1600</b>	<b>500</b>		<b>2100</b>
Wagon R	<b>1100</b>	600	500		<b>1100</b>
EECO	<b>1100</b>	600	500		<b>1100</b>
Celerio	<b>1100</b>	600	500		<b>1100</b>
Swift	<b>1100</b>	600	500		<b>1100</b>
Dzire (Excluding Dzire Tour)	<b>1100</b>	600	500		<b>1100</b>
Ertiga	<b>1100</b>	600	500		<b>1100</b>

\* For all cases where the customer avails MGA offer the attached Customer Disclaimer needs to be submitted along with the claim

**Note:**

- 1) The customer has the option to choose either Cash offer or MGA offer
- 2) For either Cash Offer or MGA offer extended to the customer the method of reimbursement remains the same- As being done presently in DMS.
- 3) The above offers are over and above the consumer offer in the region
- 4) There is No Offer on Omni Ambulance and Dzire Tour.

### Segments Applicable / Documents Required \*\*

**1. Farmers**

**Mandatory Documentation required :**

- a) Agriculture Land Owners: Copy of Land Farad (or Land Document for cultivated land ) to certify he is a farmer.
  - b) Kisan Credit Card Holders: Copy of Kisan Credit Card/ Kisan Pass Book (KCC to be printed on Pass Book and All Pages Mandatory).
- Immediate relationships may be accommodated based on prior case to case approval. Relationship cases of Grandfather/Father/Son/Brother will be accommodated based on prior case to case approval ONLY. Relationship Proof as an additional document is mandatory + Insurance Copy.

**2. Tractor Owners**

**Mandatory Documentation required :** Clear Readable Tractor RC. Immediate relationships may be accommodated based on prior case to case approval. Relationship cases of Grandfather/Father/Son/Brother will be accommodated based on prior case to case approval ONLY. Relationship Proof as an additional document is mandatory + Insurance Copy.

**3. Panchayat Members (Including Sarpanch, Existing and Ex Panchayat Members)**

**Mandatory Documentation required:** ID Card for panchayat members. In case ID card is not available duly signed list of panchayat members available from BDO Taluka/ Zilla panchayat Office + Insurance Copy.

**4. Traders in Rural Areas (Including Adtiya)**

**Mandatory Documentation required :** Copy of current Financial Year Trade license issued from Gram Panchayat/ Panchayat Samiti or Copy of Shop establishment act or Business tax receipt of Nagar Parishad/Nagar Palika. Traders should be in rural areas and outside municipal limits of main city+ Insurance Copy.

**5. Employees of Regional Rural Banks and Co-operative Bank in Rural Areas**

**Mandatory Documentation required:** The Identity Card issued by the Bank would be used as a proof of identity + Insurance Copy.

**6. Members of Co-operative society**

**Mandatory Documentation required :** Certificate from the Chairman/Presiding Officer of the co-operative society certifying that the purchaser is a member of the co-operative society or proof of membership of co-operative + Insurance Copy.

**7. Rural Government School Teachers & Staff**

**Mandatory Documentation required :** ID Card of the Government School Teacher/Staff mentioning the Village/Tehsil of current posting . In case of Non availability of the ID card, need to submit the latest Salary Slip along with the Form 16/Copy of appointment Letter may be submitted + Insurance Copy.

**8. Rural Government Officials (Numberdar/Patwari, Tehsil Officer)**

**Mandatory Documentation required :** Govt. letter either from BDO or DC office (original) certifying about the Numberdar and for Tehsil official – letter in original duly signed from Tehsil Office + Insurance Copy.

**\*\* Note:**

- 1) In all above cases the Name, Telephone Number, Address of both the customer and the person verifying the documents has to be provided.
- 2) All documents collected in Regional Language are to be translated in English/ Hindi and then sent along with claims
- 3) All documents collected should be checked with originals and signed by respective Team Leaders mentioning -I have personally seen the original document and verified with the proof being submitted.
- 4) Sample documents for each segment can be taken from respective Regional Offices.
- 5) It is mandatory to send Insurance Copy along with the claim