

Shagun Offer : January 2018 (For Rural Customers)

| Model | CASH OFFER | | | OR | MGA OFFER* |
|---------------------------------|-------------------|-------------------|---------------------------------|----|----------------------------|
| | Offer Value (Rs.) | MSIL Contribution | Contribution from Dealer Margin | | MGA Worth equivalent to Rs |
| Omni (Excluding Omni Ambulance) | 1100 | 600 | 500 | | 1100 |
| Alto 800 | 2100 | 1600 | 500 | | 2100 |
| Alto K10 | 2100 | 1600 | 500 | | 2100 |
| Wagon R | 1100 | 600 | 500 | | 1100 |
| EECO | 1100 | 600 | 500 | | 1100 |
| Celerio | 1100 | 600 | 500 | | 1100 |
| Swift | 1100 | 600 | 500 | | 1100 |
| Dzire (Excluding Dzire Tour) | 1100 | 600 | 500 | | 1100 |
| Ertiga | 1100 | 600 | 500 | | 1100 |

* For all cases where the customer avails MGA offer the attached Customer Disclaimer needs to be submitted along with the claim

Note:

- 1) The customer has the option to choose either Cash offer or MGA offer
- 2) For either Cash Offer or MGA offer extended to the customer the method of reimbursement remains the same- As being done presently in DMS.
- 3) The above offers are over and above the consumer offer in the region
- 4) There is No Offer on Omni Ambulance and Dzire Tour.

Segments Applicable / Documents Required **

1. Farmers

Mandatory Documentation required :

- a) Agriculture Land Owners: Copy of Land Farad (or Land Document for cultivated land) to certify he is a farmer.
 - b) Kisan Credit Card Holders: Copy of Kisan Credit Card/ Kisan Pass Book (KCC to be printed on Pass Book and All Pages Mandatory).
- Immediate relationships may be accommodated based on prior case to case approval. Relationship cases of Grandfather/Father/Son/Brother will be accommodated based on prior case to case approval ONLY. Relationship Proof as an additional document is mandatory + Insurance Copy.

2. Tractor Owners

Mandatory Documentation required : Clear Readable Tractor RC. Immediate relationships may be accommodated based on prior case to case approval. Relationship cases of Grandfather/Father/Son/Brother will be accommodated based on prior case to case approval ONLY. Relationship Proof as an additional document is mandatory + Insurance Copy.

3. Panchayat Members (Including Sarpanch, Existing and Ex Panchayat Members)

Mandatory Documentation required: ID Card for panchayat members. In case ID card is not available duly signed list of panchayat members available from BDO Taluka/ Zilla panchayat Office + Insurance Copy.

4. Traders in Rural Areas (Including Adtiya)

Mandatory Documentation required : Copy of current Financial Year Trade license issued from Gram Panchayat/ Panchayat Samiti or Copy of Shop establishment act or Business tax receipt of Nagar Parishad/Nagar Palika. Traders should be in rural areas and outside municipal limits of main city+ Insurance Copy.

5. Employees of Regional Rural Banks and Co-operative Bank in Rural Areas

Mandatory Documentation required: The Identity Card issued by the Bank would be used as a proof of identity + Insurance Copy.

6. Members of Co-operative society

Mandatory Documentation required : Certificate from the Chairman/Presiding Officer of the co-operative society certifying that the purchaser is a member of the co-operative society or proof of membership of co-operative + Insurance Copy.

7. Rural Government School Teachers & Staff

Mandatory Documentation required : ID Card of the Government School Teacher/Staff mentioning the Village/Tehsil of current posting . In case of Non availability of the ID card, need to submit the latest Salary Slip along with the Form 16/Copy of appointment Letter may be submitted + Insurance Copy.

8. Rural Government Officials (Numberdar/Patwari, Tehsil Officer)

Mandatory Documentation required : Govt. letter either from BDO or DC office (original) certifying about the Numberdar and for Tehsil official – letter in original duly signed from Tehsil Office + Insurance Copy.

**** Note:**

- 1) In all above cases the Name, Telephone Number, Address of both the customer and the person verifying the documents has to be provided.
- 2) All documents collected in Regional Language are to be translated in English/ Hindi and then sent along with claims
- 3) All documents collected should be checked with originals and signed by respective Team Leaders mentioning -I have personally seen the original document and verified with the proof being submitted.
- 4) Sample documents for each segment can be taken from respective Regional Offices.
- 5) It is mandatory to send Insurance Copy along with the claim